



EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

Dear Community Partner:

July 2011

Are you eager to become more involved with the Latino community? As this community grows, so do your chances to reach out to one of the fastest growing ethnic groups in the country! Please consider becoming a community partner or sponsor of ECHHO. Who is ECHHO?

Since its inception, the members of Educators & Community Helping Hispanics Onward (ECHHO) comprise dedicated trailblazers from various non-profit colleges and universities, businesses, and community organizations. ECHHO's focus is to increase the number of college-going students from the Latino communities in Ohio through targeted recruitment efforts, programming, and scholarship assistance. ECHHO is committed to fostering collaborative relationships with parents, school counselors and administrators, college representatives, college access advisors, and community liaisons to help Latino and underrepresented students get to college.

ECHHO currently hosts college-prep and college-access programs all over the state of Ohio, including Toledo, Bowling Green, Leipsic, Fremont, Lorain, Youngstown, Columbus, Dayton and Cleveland. These programs are aimed at serving the Latino population and providing opportunities for networking and engagement within the Latino community. In addition to coordinating college access programs, ECHHO annually awards six scholarships to deserving students who are currently enrolled or planning to enroll at one of our member institutions.

We welcome you to join the ECHHO family and to promote your organization at these events, while supporting the scholarships and Latino communities with your membership dues. Your affiliation will help you connect with the Latino communities and establish name recognition among Latinos in Ohio and ultimately provide more Latino students with opportunities to pursue a post-secondary education.

If you would like more information about becoming a member, please contact me at jcumba@bw.edu or 440.826.8023. Thank you for your time and ECHHO looks forward to building a relationship with you!

Cordially,

Julio Cumba
ECHHO President



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Terms of Membership

Benefits of Membership

- Invitations to ECHHO programs
- Opportunities to meet college bound Latino students from across Ohio
- Student contact information from ECHHO fairs attended
- Scholarship opportunities for students attending ECHHO member institutions
- Listed in ECHHO Web Directory
- Added to the ECHHO members listserv
- Information sharing on Latino resources and student success strategies

Responsibilities of Membership

ECHHO is a non-profit organization that relies on volunteers to accomplish its goals of increasing awareness and participation in higher education by Latino students. Member institutions are expected to appoint a representative to:

- 1) Serve as a liaison to ECHHO
- 2) Attend its college fairs and quarterly meetings
- 3) Assist with ECHHO programs and services.
- 4) Provide in kind service as a volunteer for your institution

Note: All ECHHO members who participate in College Fairs must adhere to OACAC College Fair guidelines. Please refer to ECHHO & OACAC Guidelines at the end of this packet.

Membership Dues

The membership year for ECHHO is July 1 through June 30. Dues are as follows:

Four-Year Colleges/Universities ** (public or private)	\$150.00
**Regional and branch campuses are expected to pay a separate fee	
Regional Colleges (community colleges, technical schools, branch campuses)	\$125.00
Additional Active Staff Dues (additional institution membership fee per person)	\$35.00
Associate Members (individuals not affiliated with a college or university)	\$35.00
College Student Membership (Attends any member college or university)	\$20.00
Businesses, Government Entities or other Corporations	\$150.00

Dues Payment

A check for membership, payable to ECHHO, must accompany the membership application. Payment and application **must be received by September 7th** in order to be included in the ECHHO membership directory. Send all items to the address listed at the end of the membership application.



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2011-2012 Membership Application

1. To be included in membership directory, payment & application must be received **no later than September 7th**
2. Calendar year runs from July 1, 2011 – June 30, 2012.
3. Please notify ECHHO president of any changes in personnel throughout the calendar year.
4. Membership checks, **payable to ECHHO**, are to be accompanied and mailed with this application to:

ECHHO Membership Committee
3104 W. 25th St, 4th Floor
Cleveland, OH 44109

Membership Application

(Please check one):

_____ New Member

_____ Membership Renewal

Institution: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Web Site Address: _____

Primary ECHHO Representative Information: Please complete the following for the primary representative.

Name: _____

Title: _____

Telephone: _____

E-Mail: _____



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Additional Staff: List the names of all people on your staff who wish to hold individual membership in ECHHO at \$35.00 per person. (Not including the primary representative listed above)

Name: _____

Title: _____

Telephone: _____

E-Mail: _____

Name: _____

Title: _____

Telephone: _____

E-Mail: _____

Name: _____

Title: _____

Telephone: _____

E-Mail: _____

Name: _____

Title: _____

Telephone: _____

E-Mail: _____



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2011-2012 Program Schedule

Below is the ECHHO programming schedule for fall 2011. Most college fair programming will take place between the hours of 9:00am - 1:00pm. Please indicate the programs that your institution will attend and you will receive detailed information regarding each ECHHO program your institution has elected to attend.

Institution Name: _____

Paid ECHHO members for 2011-2012 are able to participate at:

_____ ****Central Ohio: Franklin County ECHHO College Fair at OSU**
Saturday, September 17, 2011 (**in collaboration with HSF)

_____ **Northwest OH: Lucas/Wood County ECHHO College Fair at Owens Community College**
Tuesday, September 20, 2011

_____ **Northwest OH: Putnam County ECHHO College Fair at Leipsic HS**
Wednesday, September 21, 2011

_____ **Northwest OH: Sandusky County ECHHO College Fair in Fremont, OH**
Thursday, September 22, 2011

_____ **Northeast OH: Lorain County ECHHO College Fair at LCCC**
Wednesday, September 28, 2011

_____ **Northeast OH: Mahoning County ECHHO College Fair at The OCCHA, Inc.**
Thursday, September 29, 2011

_____ **Southwest OH: ECHHO College Fair (TBA)**



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Dues Invoice

<u>TYPE OF MEMBERSHIP</u>	<u>AMOUNT</u>
FULL VOTING MEMBERSHIP DUES:	
FOUR-YEAR COLLEGES/UNIVERSITIES - \$150.00 (Non-profit institutions only) This fee include institution & primary ECHHO member	\$ _____
REGIONAL INSTITUTIONS - \$125.00 (Community college, technical school, or branch campus) This fee include institution & primary ECHHO member	\$ _____
ADDITIONAL ACTIVE STAFF DUES - \$35.00 (Additional institution membership fee per person)	\$ _____
ASSOCIATE MEMBER - \$35.00 (Individuals not affiliated with a college or university)	\$ _____
STUDENT MEMBER - \$20.00 (Attends any ECHHO member institution)	\$ _____
BUSINESSES, GOV'T OR CORPORATIONS - \$150.00 (Community Partners, Financial Institutions, Government Entities) This fee include institution & primary ECHHO member	\$ _____
TOTAL AMOUNT DUE:	\$ _____

Please make check payable to ECHHO. Tax Federal ID#: 34-1713260. Please mail the invoice, application form, college fair registration form, and payment to:

**ECHHO Membership Committee
3104 W. 25th St, 4th Floor
Cleveland, OH 44109**



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OHIO ASSOCIATION FOR COLLEGE ADMISSION COUNSELING (OACAC) COLLEGE FAIR PARTICIPATION

The following guidelines apply to OACAC members, or affiliated members, or any organization when participating in an OACAC supported college fair. These guidelines are consistent with the guidelines developed by the National Association of College Admissions Counseling (NACAC) for the National College

Fair programs:

1. OACAC makes every attempt to keep the focus of college fairs on education, not promotion. You may distribute only:

- ◆ Brochures, catalogs, and other appropriate items that provide a factual description of your institution and its programs and only from your table.
- ◆ You may not distribute plastic bags, calendars, bumper stickers, buttons, pennants, candy or any other promotional material at the fair site.

College representatives who exhibit at Articulation are expected to distribute only official printed materials regarding the educational programs or student life of their respective colleges or universities so the intent of the exhibit remains intact. Promotional exhibits or displays and any kind of “give-a-ways” are prohibited. This may include, but is not limited to, promotional items such as pens, key chains, clothing, toys, food or gifts of any kind.

2. All participants are required to remain behind their tables when interacting with students.

3. If audiovisual equipment is permitted, it must be confined to the representative’s assigned space. All audio equipment must be used at low volume, and noise levels kept to a minimum. The host institution reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

4. Table top displays must not impede the view of other participants’ tables and must allow representatives to remain behind their tables.

5. No more than four representatives shall staff one institution’s table at any one time. The site coordinator must approve exceptions to this table limit, in advance.

6. Representatives should arrive and be set up at any program prior to the announced opening and should remain until the announced closing.