



## EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

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June 2018

Are you eager to become more involved with the Latino community? As this community grows, so do your chances to reach out to one of the fastest growing ethnic groups in Ohio and the country! Please consider becoming a member of **ECHHO**.

Who is **ECHHO**? Since its inception, the members of Educators & Community Helping Hispanics Onward (ECHHO) has been comprised of dedicated trailblazers from various non-profit colleges and universities, businesses, and community organizations. **ECHHO's** focus is to increase the number of students enrolled in college from the Latino community in Ohio through targeted recruitment efforts, programming, and scholarship assistance. **ECHHO** is committed to fostering collaborative relationships with parents, school counselors and administrators, college representatives, college access advisors, and community liaisons to direct quality Latino and underrepresented students to college fairs and college access information sessions.

**ECHHO** currently host college awareness and recruitment programs at Bowling-Green, Toledo, Leipsic, Fremont, Lima, Lorain, Youngstown, Columbus, Dayton and Cleveland area fairs. These programs are aimed at serving the Latino population while providing opportunities for networking and engagement within the Latino community. In addition to coordinating college awareness and recruitment programs, **ECHHO** annually awards at least six book scholarships to deserving students who are currently enrolled or planning to enroll at one of our member institutions.

We welcome you to join the **ECHHO** family and to promote your organization at our events, while supporting the book scholarship with your membership dues. Your affiliation will help your organization to establish name recognition among Latinos in Ohio and ultimately provide more Latino students with opportunities to pursue a post-secondary education. We understand that many of you may be facing budget cuts and travel may be limited. This year ECHHO is revising our strategic plan to allow us to maximize members' time, efforts and budgets. We will provide a call-in or virtual meeting option for all ECHHO meetings and we will be scheduling our recruiting events so that they are bundled to target multiple locations in one travel period.

Last year ECHHO consisted of 31 institutions and a few community organizations and we reached over 800 high school students. We are committed to reaching out to the Hispanic community and it is important that the fastest growing minority group in Ohio is educated about their options and encouraged to college. We value your involvement and support in the past and we look forward to partnering with you in the future. Please do not hesitate to contact me directly at Ohio Northern University at [d-altstaetter@onu.edu](mailto:d-altstaetter@onu.edu). Thanks in advance for your time and we look forward to working with you this year to promote educational opportunities!

Cordially,

Dean Altstaetter  
ECHHO President



## EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

Since 1983

“Promoting opportunities of higher education to Hispanics and all who seek it.”

### Terms of Membership

#### Benefits of Membership

- Invitations to ECHHO programs/fairs
- Opportunities to meet college bound Hispanic students from across Ohio
- Student contact information from ECHHO fairs the member has attended
- Scholarship opportunities for students of ECHHO member schools
- Listed in ECHHO Web Directory
- Added to the ECHHO members listserv
- Information sharing on Latino resources, best practices, and student success strategies

#### Responsibilities of Membership

ECHHO is a non-profit organization that relies on volunteers to accomplish its goals of increasing awareness and participation in higher education by Latino students. Member institutions are expected to appoint a representative to:

- 1) Serve as a liaison to ECHHO
- 2) Attend its college fairs and quarterly meetings
- 3) Assist with ECHHO programs and services.
- 4) Provide in kind service as a volunteer for your institution

#### Membership Dues

The membership year for ECHHO is July 1 through June 30. Dues are as follows:

Four-Year Colleges/Universities ** (public or private)	\$210.00 or \$260, if joining after 09/11/18
**Regional and branch campuses are expected to pay a separate fee	
** <u><b>This fee include institution &amp; primary ECHHO member</b></u>	
Two-Year Colleges (community or technical, regional or branch campuses)	\$185.00, or \$210 if joining after 09/11/2018
Businesses, Government or Corporations	\$210.00 or \$260
Additional Active Staff Dues (additional institution membership fee per person)	\$60.00 or \$85
Associate Members (individuals not affiliated with a college or university)	\$60.00 or \$85
College Student Membership (Attends any member college or university)	\$25.00

#### Dues Payment

A check for membership, payable to ECHHO, must accompany the membership application. Payment and invoice **must be received by September 11<sup>th</sup>, 2018** in order to be included in the ECHHO membership directory. Send all items to the address listed on the membership application.



## EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

### 2018-2019 Membership Application

1. To receive the reduced membership rate and be included in membership, on web-site directory, payment & application must be received **no later than September 11, 2018.**
2. Calendar year runs from July 1, 2018 – June 30, 2019.
3. Please notify ECHHO president of any changes in personnel throughout the calendar year.
4. Membership checks, **payable to ECHHO**, are to be accompanied and mailed with **pages 3-7**

**Send to: Maggie McClendon, YSU Assistant Director/ ECHHO Treasurer  
1 University Plaza, Sweeney Hall  
Youngstown, OH 44555-0001**

### Membership Application (Please check one):

Membership Renewal

New Member

Student Member

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

**Primary ECHHO Representative Information:** Please complete the following for the primary representative.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_



## EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

**Additional Staff:** List the names of all people on your staff who wish to hold individual membership in ECHHO at \$50.00 per person. **(Do not include primary representative listed above, for territory management.)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_



## **EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD**

Below is the fall fair schedule. Most college fair programming will take place between the hours of, 8:30am - 3:00pm. Please indicate the college fairs that your institution will attend. You will receive confirmation information regarding each ECHHO program your institution has elected to attend via e-mail.

**Institution Name:** \_\_\_\_\_

**2018 Fall ECHHO College Fairs coming soon:**

**Please feel free schedule a Spring College Fairs in your area!**



## EDUCATORS & COMMUNITY HELPING HISPANICS ONWARD

Please include this Invoice with payment

<u>TYPE OF MEMBERSHIP</u>	<u>AMOUNT</u>
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**FULL VOTING MEMBERSHIP DUES:**

NON-PROFIT /FOUR-YEAR INSTITUTION - \$200.00 (Public or private) This fee include institution & primary ECHHO member	\$ _____
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NON-PROFIT TWO-YEAR INSTITUTION - \$175.00 (Community, technical, regional or branch) This fee include institution & primary ECHHO member	\$ _____
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BUSINESSES, GOV'T OR CORPORATIONS - \$200.00 (Community Partners, Financial Institutions, Ohio Jobs & Family Services) This fee include institution & primary ECHHO member	\$ _____
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ADDITIONAL ACTIVE STAFF DUES - \$50.00 (Additional institution membership fee per person)	\$ _____
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ASSOCIATE MEMBER - \$50.00 (Individuals not affiliated with a college or university)	\$ _____
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STUDENT MEMBER(S) - \$25- Can participate at meetings (Must attend ECHHO College or University)	\$ _____
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<b>TOTAL AMOUNT DUE:</b>	<b>\$ _____</b>
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*Please make checks payable to ECHHO. Tax Federal ID#: 34-1713260 please forward membership paperwork to:*

**Maggie McClendon, YSU Assistant Director, ECHHO Treasurer**  
Fax#: 330-941-3674 or send scanned to [mmcclendon@ysu.edu](mailto:mmcclendon@ysu.edu)



**STATEMENT of OACAC**  
**OHIO ASSOCIATION FOR COLLEGE ADMISSION COUNSELING**  
**(COLLEGE FAIR PARTICIPATION)**

The following guidelines apply to OACAC members, or affiliated members, or any organization when participating in an OACAC supported college fair. These guidelines are consistent with the guidelines developed by the **National Association of College Admissions Counseling (NACAC)** for the National College

Fair programs:

**1. OACAC** makes every attempt to keep **the focus of college fairs on education, not promotion.**

You may distribute **only:**

- ♦ Brochures, catalogs, and other appropriate items that provide a factual description of your institution and its programs and only from your table.
- ♦ You **may not distribute** plastic bags, calendars, bumper stickers, buttons, pennants, candy or any other promotional material at the fair site.

College representatives who exhibit at Articulation are expected to distribute only official printed materials regarding the educational programs or student life of their respective colleges or universities so the intent of the exhibit remains intact. Promotional exhibits or displays and any kind of “give-a-ways” are prohibited. This may include, but is not limited to, promotional items such as pens, key chains, clothing, toys, food or gifts of any kind.

**2.** All participants are required to **remain behind** their tables when interacting with students.

**3.** If audiovisual equipment is permitted, it must be confined to the representative’s assigned space. All audio equipment must be used at low volume, and noise levels kept to a minimum. The host institution reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

**4.** Table top **displays** must not impede the view of other participants’ tables and must allow representatives to remain behind their tables.

**5. No more than four representatives** shall staff one institution’s table at any one time. The site coordinator must approve exceptions to this table limit, in advance.

**6.** Representatives should arrive and be set up at any program prior to the announced opening and should remain until the announced closing.